



April 16-25, 2010  
SPRING EDITION

**FOR IMMEDIATE RELEASE**

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**DETROIT RESTAURANT WEEK PRELUDE PARTY TO JUMPSTART 10-EVENING DINNER PROMOTION, BENEFIT THE GLEANERS COMMUNITY FOOD BANK**

*DRW Prelude Party Thursday, April 15 from 5-9 p.m. at MotorCity Casino Hotel*

**DETROIT, APRIL 6, 2010**—Detroit Restaurant Week festivities begin on Thursday, April 15 at 5 p.m. with a prelude party at Iridescence and Amnesia located on the top floor of the MotorCity Casino Hotel to benefit Gleaners Community Food Bank of Southeastern Michigan.

“We wanted this year’s prelude event to be a party with a purpose,” said Detroit Restaurant Week Executive Director Jason Huvaere. “The partnership we have formed with Gleaners Community Food Bank and the Nino Salvaggio International Marketplace will help to provide less fortunate individuals and families from our region with nutritious foods.”

Entry into the Detroit Restaurant Week prelude party is FREE, however attendees are encouraged to either make a monetary donation to Gleaners upon entry, or bring canned food items to donate.

Upon entering Iridescence guests will be treated to much more than just the breathtaking views of the Detroit skyline, they will be greeted by models in custom-crafted chef coats restyled by FEMILIA, an emerging Detroit fashion designer and enjoy the sounds of the John Arnold Trio.

Guests will immediately be drawn to the four avant-garde food installations. These works of art will be the centerpiece of food stations that will offer party-goers an array of delicious appetizers. The visually stimulating installations will be:

1. A massive Spring onion tree delicately arranged with spring onion flowers.
2. Carrot curls submerged in water and set off by flickering candles.
3. Layers of asparagus covering oversized vases wrapped in leather, lace metal chains and safety pins.
4. A 3-foot POP ART themed artichoke log studded with industrial metal scales, incorporating both sand art and candlelight.

“We have an ongoing relationship with Gleaners Community Food Bank,” said Rhonda Cohen, COO of MotorCity Casino Hotel. “We value them as a community partner and this event was another opportunity to help advance their mission. We didn’t hesitate to get involved for such a great cause.”

Next door at Amnesia guests will find a fifth food station devoted to decadent desserts, all of which are hand crafted by the 2007 American Culinary Federation’s Pastry Chef of the Year, Patricia Nash.



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Soft drinks and warm beverages will also be available along with a cash bar. The menus for each restaurants participating in the 10-evening dinner promotion will be on display for party-goers to review. Guests should RSVP to [rsvp2010@detroitrestaurantweek.com](mailto:rsvp2010@detroitrestaurantweek.com) and put “DRW Prelude” in the subject line. Each guest will also receive a small take home gift while supplies last.

***Donations to Gleaners Community Food Bank of Southeastern Michigan***

Party-goers will be encouraged make a donation to Gleaners upon their arrival -- by cash, check, credit or debit card. The donation amount will be left to the discretion of the guest. Donations will then be processed by Gleaners and the order will be placed with the Nino Salvaggio International Marketplace, which will deliver the items to a designated Gleaners location.

“We are pleased to be part of Detroit Restaurant Week – an exciting event that celebrates what Detroit has to offer,” said W. DeWayne Wells, president of Gleaners. “Many of our neighbors still struggle to put food on the table, so we are especially grateful to DRW, Nino Salvaggio’s and MotorCity Casino Hotel for stepping up to help those in need.”

Guests may also bring canned and dry goods for donation. Gleaners suggests the following items because they are nutritious, easy for their clients to use, and continuously requested by their partners for distribution:

Tuna Fish	Dry Beans
Canned Meat	Noodles, Macaroni
Beef Stew	Pancake or Baking Mixes
Meat Soups, Hearty Soups	Rice
Canned Spaghetti or Pasta	Cereal
Granola Bars	Peanut Butter
Jelly (in plastic jars)	Oatmeal
Canned Beans (kidney, pinto, green, yellow, refried or black beans)	

To learn more about Gleaners Community Food Bank of Southeastern Michigan visit [www.gcfb.org](http://www.gcfb.org)

***Detroit Restaurant Week Details – Spring Edition—April 16-25***

Diners from across Southeast Michigan and Windsor will again be able to order a three-course dinner for an exceptional price of \$27 per person (exclusive of beverage, tax and gratuity).

Huvaere said reservations are not required, but they are encouraged so that restaurants can provide an outstanding experience for each guest. Last fall more than 27,000 people filled the restaurant reservation ledgers.

To make a reservation, visit [www.DetroitRestaurantWeek.com](http://www.DetroitRestaurantWeek.com) and click on the “Restaurant Page” to obtain contact information for each establishment. Reservations can be made by contacting the restaurants directly or through the *Open Table* link, which can be also be found on the Detroit Restaurant Week - Spring Edition web site.



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Detroit Restaurant Week Spring Edition will offer specially-priced dining at these fine restaurants from April 16-25:

**24Grille** – Westin Book Cadillac Detroit  
**Atlas Global Bistro** – Midtown  
**Cuisine** – New Center  
**Detroit Fish Market** – Paradise Valley  
**Iridescence** – MotorCity Casino-Hotel  
**Opus One** – Downtown  
**Roast** – Westin Book Cadillac Detroit  
**Saltwater** – MGM Grand Detroit  
**The Whitney** – Midtown

**Andiamo Detroit Riverfront** – GM Ren Cen  
**Coach Insignia** – GM Ren Cen  
**Da Edoardo Foxtown Grille** – Foxtown  
**Forty-Two Degrees North** – GM Ren Cen  
**Mosaic Restaurant** – Greektown  
**Rattlesnake Club** – Stroh River Place  
**Roma Café** – Eastern Market  
**Wolfgang Puck Grille** – MGM Grand Detroit

Detroit Restaurant Week is sponsored by the greater Downtown districts—Downtown, Midtown, Corktown, Eastern Market, and New Center – and coordinated by the Downtown Detroit Partnership. Paxahau Event Productions is the producer of Detroit Restaurant Week.

#### ***About Paxahau***

Paxahau Event Productions, with its network of alliances and resources that span the globe, has earned the reputation over the past 12 years as a premier promotions organization. Established to promote electronic music, Paxahau has grown to become a year round event production company. In addition to producing the Movement Electronic Music Festival in Detroit, Paxahau has booked talent or provided production services for Motown Winter Blast; Red Bull Air Races; Comerica Cityfest; Arts, Beats & Eats; North American International Auto Show events; BravoBravo!; and the Westin Book Cadillac Hotel. Visit [www.paxahau.com](http://www.paxahau.com) to learn more.

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