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## MOTORCITY CASINO HOTEL GOES RED FOR RED WINGS PLAYOFF Entertainment complex will glow red and white on game days

DETROIT (12 April 2011) – To show its support of the Detroit Red Wings' 20<sup>th</sup> consecutive appearance in the Stanley Cup Playoffs, MotorCity Casino Hotel will shine red and white on all Red Wings game days during the 2011 NHL post-season.

MotorCity is clad with nearly 4,800 linear feet of LED (light-emitting diodes) high-intensity programmable light tubes (approximately 60,000 individual LEDs). They are capable of 16.7 million colors, and are fully programmable to present light shows reflective of the seasons, holidays and local festivities. It has been said that they can be seen from flights arriving at Detroit's Metro Airport, as well as across the Detroit River by our Canadian neighbors. These energy-efficient fixtures use less than half the power of an incandescent bulb and can last 10 years.

## About MotorCity Casino Hotel

Located on Grand River Avenue at the Lodge Freeway (M-10), MotorCity Casino Hotel is owned by Marian Ilitch and is the only locally-owned and operated casino in Detroit. The entertainment complex has undergone a multimillion dollar renovation and expansion, involving a major expansion of its gaming space, construction of a 400-room hotel with a luxury spa and fitness center, ultra-lounge, award winning restaurant, and new convention and banquet area, plus retail outlets and multiple dining and live entertainment facilities. For more information about MotorCity Casino Hotel, or to make a reservation, visit <u>www.MotorCityCasinoHotel.com</u> or call 1-866-STAY-MCC.

