



For Immediate Release

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**MotorCity Casino Hotel
Welcomes
Goodwill's Rock for Jobs Concert with
Bret Michaels
Sound Board**

(Detroit- October 14, 2013) MotorCity Casino Hotel is proud to welcome the Goodwill Rock for Jobs concert with Bret Michaels at Sound Board on Sunday, February 16, 2014 at 7:30 p.m.

Proceeds from the concert will help fund Goodwill Industries of Greater Detroit's mission to put Metro Detroiters back to work through job training and placement programs. Sponsorship information is available at: www.goodwilldetroit.org

Bret Michaels is best known as the lead vocalist for legendary rock band Poison and *VH1* reality show, *Rock of Love with Bret Michaels*. Michaels has sold 30 million albums and scored an amazing 15 chartbusting Top 40 singles. He was portrayed in the video game *Guitar Hero III: Legends of Rock* which features him singing two of his songs. Michaels was the winner of NBC's reality show *Celebrity Apprentice 3* and was featured in his own docu-series *Bret Michaels: Life As I Know It*, inspiring his highest charting album as a solo artist, *Custom Built*, which reached No. 1 on Billboard's *Hard Rock* list. Michaels is also known for hosting on the Travel Channel.

Tickets (\$50.00, \$40.00, \$35.00, and \$30.00) go on sale October 25 at all Ticketmaster locations and Ticketmaster.com. To charge tickets by phone, call (800) 745-3000. Tickets are also available through the Sound Board Box Office on Wednesday and from Friday through Sunday. Guests must be at least 21 years old to attend this performance.

SOUND BOARD, an intimate live performance venue is located at MotorCity Casino Hotel. The venue features four bars and several private suites that are available to create an unforgettable live entertainment event. Free and convenient valet and self-parking are available. Visit <http://www.soundboarddetroit.com/> for more information about tickets, hotel packages, and Sound Board. Get in touch with us at 866-STAY-MCC or info@soundboarddetroit.com.



About Goodwill Industries of Greater Detroit

Goodwill Industries of Greater Detroit is the only organization in Southeast Michigan dedicated solely to helping local individuals overcome challenges and secure employment. In just the past two years of the organization's rich history, Goodwill Industries has placed more than 2,400 Wayne, Oakland, and Macomb County individuals in new jobs and has provided job training, education, and placement services to more than 39,000 people in the region. Goodwill Industries of Greater Detroit has been helping Metro Detroiters become Trained, Trusted and Ready to Work for more than 90 years. For information, visit <http://www.goodwilldetroit.org>.



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