



For Immediate Release

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CCM MERGER, INC. ANNOUNCES PROPOSED OFFERING OF SENIOR NOTES

(Detroit, MI – March 12, 2012) CCM Merger Inc., the parent company of the owner of the MotorCity Casino Hotel (the "Company"), today announced that it intends to offer \$275,000,000 aggregate principal amount of senior notes due 2019 (the "Notes") in a private placement.

The net proceeds from the sale of the Notes, together with cash on hand, will be used to purchase or otherwise redeem or retire all of the outstanding 8.0% Senior Notes due 2013 (the "2013 Notes") issued by the Company in 2005 and pay related fees and expenses.

The Notes will be offered and sold to qualified institutional buyers in accordance with Rule 144A under the Securities Act of 1933, as amended (the "Securities Act"), and to persons outside the United States in accordance with Regulation S under the Securities Act and applicable exemptions from registration, prospectus or like requirements under the laws and regulations of the relevant jurisdictions outside the United States. The Notes will not be registered under the Securities Act and, unless so registered, may not be offered or sold in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws. The Notes referred to above will also not be registered in any jurisdiction outside of the United States and no action or steps will be taken to permit the offer of the Notes in any such jurisdiction where any registration or other action or steps would be required to permit an offer of the Notes. The Notes may therefore not be offered or sold in any such jurisdiction except pursuant to an exemption from, or in a transaction not subject to, the relevant requirements of laws and regulations of such jurisdictions.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy the Notes or any other securities of the Company, nor shall there be any offer, solicitation or sale of the Notes in any state or jurisdiction in which such offer, solicitation or sale would be unlawful.

About CCM Merger Inc.

CCM Merger Inc. owns and operates the MotorCity Casino Hotel in Detroit, Michigan, through a subsidiary, Detroit Entertainment, L.L.C. The multi-story, auto-themed gaming, hotel, dining and entertainment facility contains approximately 100,000 square feet of gaming space with over 3,000 gaming positions. MotorCity Casino Hotel also offers seven dining options, including Iridescence, one of only two AAA Four Diamond Award-winning restaurants in the City of Detroit. MotorCity Casino Hotel is also the only locally-owned and operated casino in Detroit. For more information, visit www.motorcitycasinohotel.com.

This press release contains certain forward-looking statements with respect to the offering of the Notes and the refinancing transactions described herein. Such statements are subject to a number of risks and uncertainties that could cause the statements made to be incorrect and/or for actual results to differ materially. Those risks and uncertainties include, but are not limited to, financial market risks, general economic conditions, receipt of required regulatory approvals, our ability to refinance our indebtedness and other factors described in periodic reports furnished to the holders of the 2013



Notes. The Company does not intend to update publicly any forward-looking statements, except as may be required by law.

For Additional Information, Please Contact:

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