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**MotorCity Casino Hotel Expands Club Metro Loyalty Program**  
*Members will now get MotorCity Miles on non-gaming purchases.*

**Detroit, February 19, 2014** – MotorCity Casino Hotel recently rolled out numerous updates to its Club Metro loyalty program. The updates enable members to get MotorCity Miles for various non-gaming purchases throughout the entertainment complex.

The expanded loyalty program is the first of its kind within the Detroit gaming market. Previously, Club Metro members got MotorCity Miles for playing slots or table games. Club Metro members will now also get three MotorCity Miles per dollar spent on most non-comp purchases, including everything from hotel rooms to Sound Board tickets to D.Tour Spa services to MotorCity’s bars and restaurants. Members can then use their Miles to purchase these same amenities.

“We’re constantly working to exceed the expectations of our guests with amenities and incentives that are in line with what they enjoy most about our property,” said MotorCity Casino Hotel Vice President of Non-Gaming Operations, Randall Villareal. “Our expanded Club Metro program provides some great new perks to current members, while making joining Club Metro even more attractive to our potential customers.” Guests can sign up at the Club Metro booth on the second floor of the casino\*\*.

Please visit [www.motorcitymiles.com](http://www.motorcitymiles.com) for additional information on restrictions, rules and requirements.

\*\*21+, Photo ID Required, No DPL

**About MotorCity Casino Hotel**

Located on Grand River Avenue at the Lodge Freeway (M-10), MotorCity Casino Hotel is owned by Marian Ilitch and is the only locally-owned and operated casino in Detroit. The entertainment complex is comprised of an expansive gaming space including a smoke-free gaming area and an award winning 400-room ultra-comfortable and high tech hotel with a luxury spa and fitness center. MotorCity Casino Hotel offers several unique dining options including Iridescence, an Award-winning fine dining restaurant, Little Caesars, the Assembly Line buffet, the Lodge Diner, Pit Stop and the Grand River Deli. Other amenities include Sound Board, an intimate live performance venue, and over 67,000 square feet of function and banquet space. For more information about MotorCity Casino Hotel, or to make a reservation, visit [www.MotorCityCasino.com](http://www.MotorCityCasino.com) or call 1-866-STAY-MCC.

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