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CONTACT: Tracey Shavers or Jaci Woods  
313.309.4610  
tshavers@mccemail.com or jwoods1@mccemail.com

**MotorCity Casino Hotel Is Proud to Welcome  
Tower of Power wsg. Average White Band  
Sound Board  
July 23, 2015**

**(Detroit – March 11, 2015)** MotorCity Casino Hotel is proud to welcome Tower of Power with special guests Average White Band to Sound Board on Thursday, July 23, 2015 at 8 p.m.

For close to 50 years, Tower of Power has been creating their own kind of soul music. Since 1968, Tower of Power has delivered their unique brand of music to their fans, appearing before sold out crowds as they tour the world each year. The band's leader and founding member, Emilio Castillo, has labeled Tower's sound as "Urban Soul Music."

Tower's rhythm section lays down a groove like no other band. The band's horn driven sound is unique, and the way they approach everything, from writing and arranging to mixing and performing, is totally their own. Combine all of that with an outstanding lead vocalist and you have one of the most dynamic groups of musicians to ever hit the stage. For more info on Tower of Power, please visit: <http://www.towerofpower.com>.

Average White Band (AWB) is widely regarded as one of the best soul and funk bands in the history of music. Perhaps best known for their timeless instrumental mega-hit 'Pick Up the Pieces' the band's strength actually lay in their consistently accomplished song-writing, stretching across several gold selling albums and multi- Grammy nominations for the legendary Atlantic Records. Somewhat incongruously, given their Scottish roots, the six piece took the influences of their R&B heroes - people like Marvin Gaye, James Brown, Donny Hathaway and others - and developed their own 'authentic' sound which was eagerly adopted by black audiences in the US and elsewhere. For more info on Average White Band, please visit: <http://www.averagewhiteband.com>.

Tickets (\$50, \$35 and \$30) go on sale Thursday, March 26, 2015 via Ticketmaster. To purchase tickets, please call Ticketmaster at (800) 745-3000 or visit online at [www.ticketmaster.com](http://www.ticketmaster.com). Tickets are also available through the Sound Board Box Office on Wednesday and from Friday through Sunday.

SOUND BOARD, an intimate live performance venue is located at MotorCity Casino Hotel. The venue features four bars and several private suites that are available to create an unforgettable live entertainment event. Free and convenient valet and self-parking are available.

Visit <http://www.SoundBoardDetroit.com/> for more information about tickets, hotel packages, and Sound Board. Get in touch with us at 866-STAY-MCC or [info@SoundBoardDetroit.com](mailto:info@SoundBoardDetroit.com).

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